Butta
CREATIVE DIGITAL STUDIO

Services Menu and Price Guide

Butta ™
CREATIVE DIGITAL STUDIO

A lil' about us
Butta Digital Creative Studio

POV: EXTRA BABES HEAR THAT STUDIO EXTRA IS DOING A TELFY GIVEAWAY

What's up! We're Keiana and Joy, marketing and event professionals based out of Richmond, VA, and Brooklyn, NY.

Butta is our way of bringing authentic connections to audiences of small and medium-sized businesses to stand out in the market and convert to growth.

To us, every brand interaction is an opportunity to make it irresistible! We specialize in high-performing marketing production and strategy.

We do this because we love it. And we do it for the culture. We're grateful you've found us! Now let's get into how we can help.

Full-service packages

Ready to let us take some marketing tasks off your plate?

Build-a-brand

Timeline: 8-12 weeks

What's included?

- Brand strategy
- Logo suite
- Brand photoshoot
- Website
- Social set-up
- Email set-up

How many concepts?

One concept is included in the base.

What's the investment?

This investment starts at $5,000.

Who's this for?

This turn-key package is for new businesses that want to hit the industry with a distinct brand identity, customer persona profiles, and the digital channels you need to convert customers.

joy blooms flower delivery subscription
From $75.00 USD

Social Media Manager

Set Up Time: 3-6 weeks

What's included?

Content creation	Scheduling
Engagement	Content calendar
Monthly reports	Paid ad strategy

How many reviews?

One review per assest is included in the base.

What's the investment?

This investment starts at $2,000/month.

Who's this for?

This package is for businesses that want white-glove social media service that runs consistent campaigns that perform. Maintain a social media presence that grows a loyal community of customers.

Email/SMS Manager

Set Up Time: 3-6 weeks

What's included?

- Email strategy
- Template design
- Segmentation
- Production
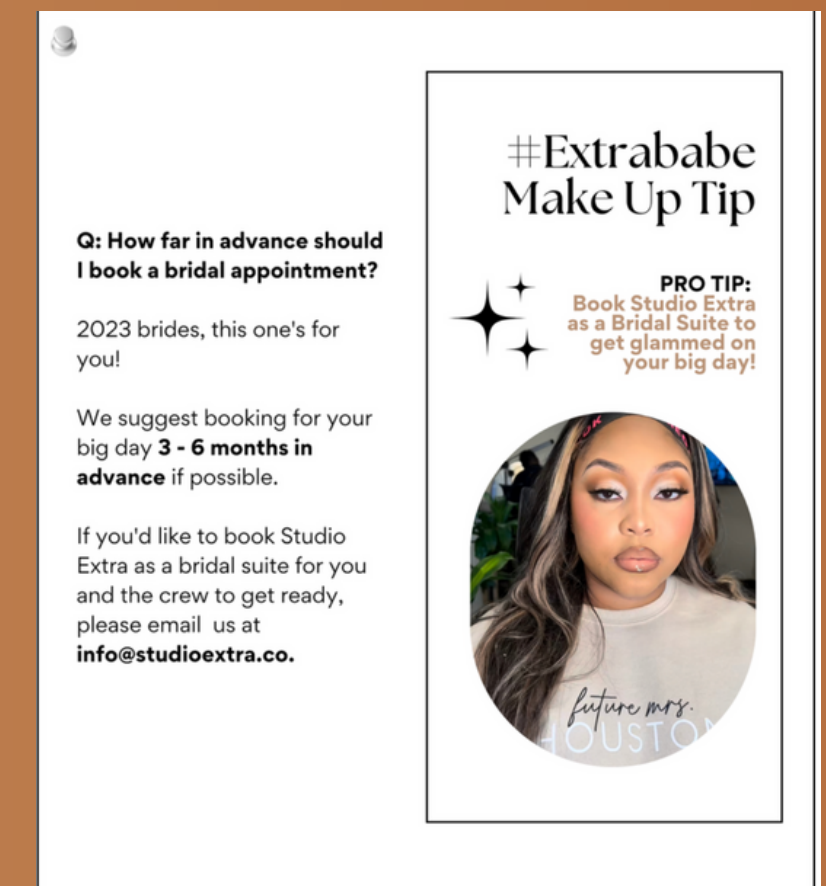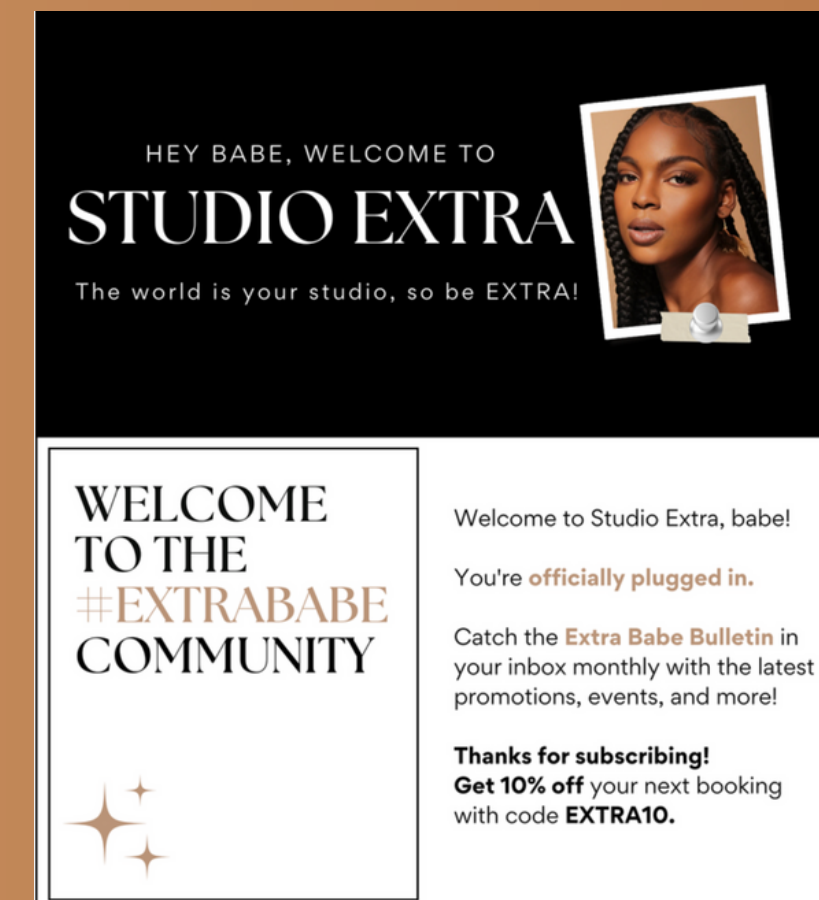- Monthly reports

How many reviews?

One review per assest is included in the base.

What's the investment?

This investment starts at $1,000/month.

Who's this for?

This package is for businesses that have established email and/or SMS-text audience subscribers and are looking to create additional value and repeat patronage.

HEY BABE, WELCOME TO
STUDIO EXTRA
The world is your studio, so be EXTRA!

WELCOME TO THE #EXTRABABE COMMUNITY

Welcome to Studio Extra, babe!

You're **officially plugged in.**

Catch the *Extra Babe Bulletin* in your inbox monthly with the latest promotions, events, and more!

Thanks for subscribing!
Get 10% off your next booking with code **EXTRA10.**

Q: How far in advance should I book a bridal appointment?

2023 brides, this one's for you!

We suggest booking for your big day **3 - 6 months in advance** if possible.

If you'd like to book Studio Extra as a bridal suite for you and the crew to get ready, please email us at **info@studioextra.co.**

#Extrababe Make Up Tip

PRO TIP: Book Studio Extra as a Bridal Suite to get glammed on your big day!

future mrs.

a la carte marketing & event services

Whatever you're serving up to your audience, make it irresistible.

Our
Service Menu

Explore our selection of solutions to exceed your business goals this year.

Branding
Starting at $1,000

- Brand Strategy
- Logos
- Brand Guidelines

Events
Starting at $50/hour

- Event planning
- Communication strategy

Visual Production
Starting at $3,500

- Photographer/videographer
- Photo backdrop
- 4 hour shoot
- On-site management

Website Design
Starting at $500 - $2,500

- Marketing + Ecommerce websites
- SEO-optimized website copy
- Page customizations

Digital Marketing
Starting at $50/hour

- Meta and Google ad management
- SEO optimization

Campaign Management
Starting at $550/campaign

- Content strategy
- Content production for:
  - Social media, email, blogs, website, ads

Service FAQs

Find answers to the most frequently asked questions you have about our work and process.

Got questions?
We've got answers.

If you don't see the answer to your question here, send it to whatsup@buttadigital.com. We can help!

How do I secure a project?

All bookings require a project initiation fee which is determined by, and will contribute to, your total cost of services. Email whats

When will we finish my project?

Each project timeline varies, but most projects fall between 3-12 weeks. Please reach out for an exact timeline for your project.

Do you offer payment plans?

Yes! A project initiation fee is required to start, but you can continue to pay in installments. Installment rates are divided by the total investment.

How will we communicate during the project?

Business email: for most communication
Google Meet: for scheduled calls
Text message: for timely messages

Let's work together!

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If you haven't already, reach out to **whatsup@buttadigital.com** to get started on your client intake forms.